

bloo Print Plus

In Partnership with



Purchase the bloo Print Plus and see your newspaper advert appear online every time you advertise in Community News

Newspaper

bloo brings buyers not browsers

You can now make your Community Newspaper advertising work harder for you with an online presence on bloo.com.au. People who use bloo.com.au are actively in the market to buy. Typically, they are seeking more information at a time when they are ready to make a purchase decision. One of the most important factors in driving calls to your business is advertising content and effectiveness. We showcase your business by duplicating your Community Newspaper advertisement onto a landing page where customers can read about your product and services, see your opening hours, link through to your website, contact you by email and find a map of how to locate your business. On top of this, we've packaged FREE calls and a FREE SMS into bloo Print Plus giving your potential customers a compelling reason to contact your business now!

Stand out from your competition

- Current print advertisement displayed against listing
- Elevated above alphabetically placed Free Entries
- Placement is based on booking date and your update activity in the site
- Includes \$20 worth of FREE CALL!
- Includes \$10 worth of SMS!
- Includes email, website, and all your business details
- Easy access to bloo toolbox to add vouchers for offers, slideshow images, PDF/Brochure to promote your business and view your statistics.

3 Months

\$99 (incl.GST)

Select

6 Months

\$179 (incl.GST)

Select

12 Months

\$249 (incl.GST)

Select

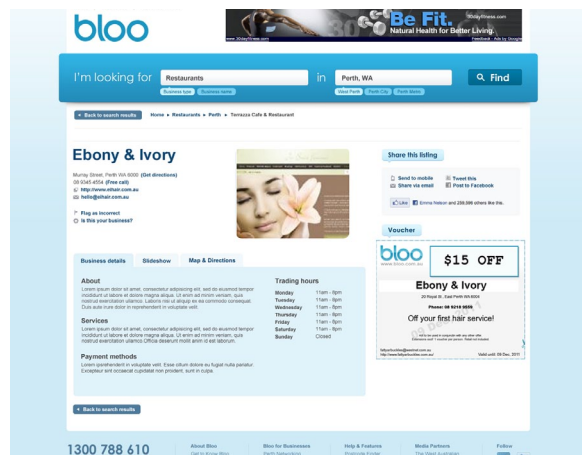
bloo

It is WA's Premium Online Business Directory



- Largest WA owned online business directory
- Over 150,000+ WA Businesses and growing each day
- Affordable solutions to get you started
- bloo focuses on digital - be found online, iPhone, and other mobile devices
- You measure, edit, update and control your advertising with the flexibility of bloo toolbox

- Free Call – allowing users to contact you direct for FREE whilst they are searching
- Free SMS – users are able to get information straight to their mobile making it easier for them to do business with you
- Landing page – with all products and services, opening hours, menus, maps and more
- Options for vouchers
- Online coverage is identical to newspaper coverage making sure you reach the customers you want to attract



Build a stronger online presence within a local customer base today

"I've been using bloo since they first began and I am very happy with their service. They are excellent at promoting my business, and as bloo grows, I grow. They are much better value for money than other companies, and the listings get seen more. I get more business from bloo than I do from big advertising companies. Their customer service is equal to none, excellent. Thanks very much bloo and have a great first birthday!"

Kenneth Hitchings
Elite Window Cleaning

"We are very happy with our relationship with bloo. The customer service from our consultant has been great and she responds promptly to any requests I have. We are also very happy with our listing on bloo. We consider it to be an integral part of our marketing plan and it has been invaluable in relation to our online strategy."

Tiffany Cosby
Direct Office Furniture